



humane education happenings

#8

The Humane Society of the United States

West Coast Regional Office

1713 J Street, # 4 · Sacramento, California 95814

WINTER 1979

THE BACK OF THIS PAGE IS YOUR INVITATION TO THE
FEBRUARY, 1980 WESTERN HUMANE EDUCATORS' ASSOCIATION WORKSHOP

WHERE'S PACKRAT???????

Now what self-respecting Packrat would make a visit and leave something without taking something in its place? Packrat received only one contribution for this issue and will be brave and share it hoping to receive a bundle of ideas and contributions in return-----

---Monterey County SPCA sent information on a very well done 1980 20x80" wildlife mural produced by Current, Inc. (Price \$3.) The animals on the mural are realistic rather than cutesy. Current, Inc. also has inexpensive puzzles and games that could be used for prizes for pet shows, poster contests, etc. For a catalog or to order write Current, Inc., Colorado Springs, CO 80941-----

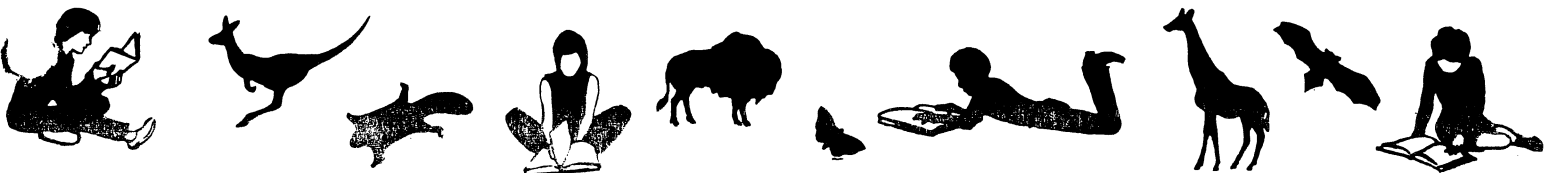
---It is impossible to write a sharing newsletter for WHEA if no one will share. Send your ideas, poems, games, etc., etc., to Bev Armstrong, 1439 Sixth St., Los Osos, CA 93402.

KIND FOR KIDS

Kind (the HSUS magazine designed for children 8 to 12) has made some changes. Because of the costs of paper, printing, and postage, HSUS is only going to publish six issues (every other month) of Kind a year instead of ten. HSUS chose to cut the number of issues rather than raise the subscription price. Kind is still just \$4. a year and is bigger and better than ever! Special bulk rates to school and junior humane society groups are available. Don't forget, Kind subscriptions make excellent Christmas or birthday gifts. Write Kind, 2100 L Street, N.W., Washington, D.C. 20037 for more information.

A WHALE OF A.....

...collection of gift ideas for whale lovers. General Whale, P.O. Box Whales, Alameda, CA 94501 has a complete line of whale-inspired items from T-shirts to jewelry. Contact them direct for prices and a copy of their full-color catalog.



CO-INSTIGATORS CHARLOTTE MOORE & BEVERLY ARMSTRONG EXCITEDLY ANNOUNCE AN UPCOMING W.H.E.A. WORKSHOP:

BOOKS AND BEASTS

- SATURDAY, FEBRUARY 23, 1980 • 9:30 A.M. - 3:30 P.M.
- FRANKLIN SCHOOL LIBRARY • 1111 E. MASON ST. • SANTA BARBARA
- COST: \$5.00 - INCLUDES REGISTRATION, LUNCH, COFFEE (A BARGAIN!)

AGENDA MORNING - MOCK INSERVICE HUMANE EDUCATION TRAINING FOR TEACHERS
BY BARBARA WESTERFIELD OF THE CENTRAL CALIF. SPCA (FRESNO)

LUNCH

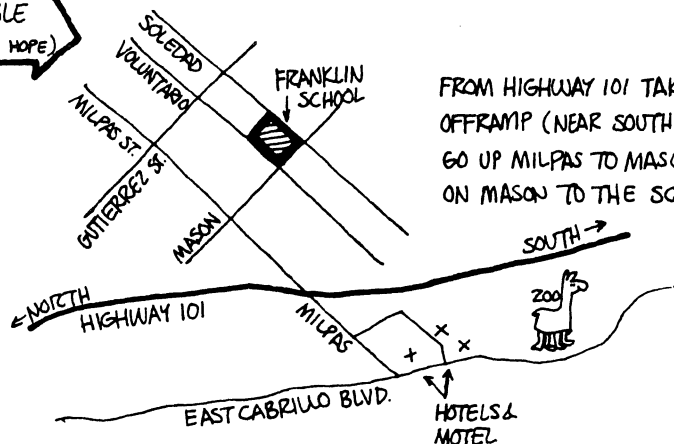
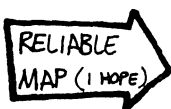
AFTERNOON - "BOOKS AND BEASTS" SHARING SESSION

EACH WHEA MEMBER IS ASKED TO BRING AN ANIMAL-RELATED BOOK (FICTION OR NONFICTION, ANY AGE LEVEL) AND DESCRIBE OR DEMONSTRATE AN ACTIVITY THAT COULD BE USED WITH THE BOOK.

HERE ARE SOME IDEAS:

- A GAME INCORPORATING ELEMENTS OF THE BOOK
- MAKE A PUPPET TO REPRESENT A STORY CHARACTER.
- A BULLETIN BOARD OR LEARNING CENTER BASED ON THE BOOK'S THEME
- A FILM THAT SUPPLEMENTS THE BOOK
- A RELATED ART PROJECT OR CRAFT (PLASTER PAWPRINTS, MURAL, STICK PUPPETS, MASKS)

ALSO PLEASE BRING 40 COPIES OF A ONE-PAGE HANDOUT DESCRIBING THE ACTIVITY & BOOK (INCLUDE TITLE & AUTHOR'S NAME). THIS WILL GIVE EACH OF US A LOVELY PACKET OF IDEAS TO TAKE HOME. FEEL FREE TO "DO" MORE THAN ONE BOOK IF YOU'D LIKE.



FROM HIGHWAY 101 TAKE MILPAS OFFRAMP (NEAR SOUTH END OF S.B.). GO UP MILPAS TO MASON. GO RIGHT ON MASON TO THE SCHOOL.

LOCAL HOTELS/MOTEL AVAILABLE:

- SANTA BARBARA INN
435 S. MILPAS, S.B. 93103 (805) 966-2285
- MAR MONTE HOTEL
1111 E. CABRILLO BLVD., S.B. 93103
(805) 963-0744
- MOTEL 6
443 CORONA DEL MAR, S.B. 93103
(805) 965-0300



REGISTRATION FORM

REGISTRATION WILL BE LIMITED TO 40 PEOPLE

NAME _____

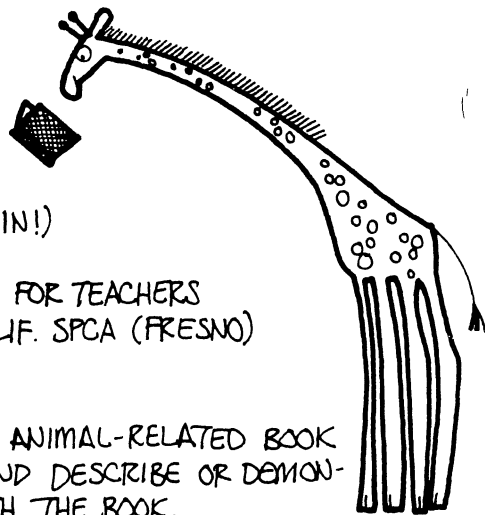
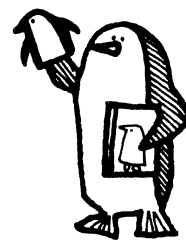
ADDRESS _____ PHONE _____

ORGANIZATION/OCCUPATION (TEACHER, LIBRARIAN, HUMANE EDUCATOR, ETC.) _____

SUGGESTIONS OR QUESTIONS: _____



SEND THIS FORM AND \$ 5.00 TO
CHARLOTTE MOORE • 518 LORRAINE AVE.
SANTA BARBARA, CALIF. 93110



DID YOU KNOW.....

...that Elizabeth Kaye is now the Humane Education Director for Oregon Humane Society?

...that Bruce Richards and Marie Melsh have traded jobs? Marie is the new Director of Santa Barbara Humane Society and Bruce is working for Betty Denny Smith at Los Angeles County Animal Control.

...that Susan Ordway, Santa Barbara Humane Society, and Susan Chernak, Marin County Humane Society, have both left the humane field?

...that Carolyn Todd is the Humane Education Director at Santa Barbara Humane Society?

...that Earl Holliman is in Africa filming American Sportsman?

WANT TO IMPROVE?

The HSUS Accreditation Program is now open to unsheltered humane organizations whose major function is education. The purpose of the program is to help local organizations improve their programming by providing a standard they can use to evaluate their activities. Write Accreditation, HSUS, 2100 L Street, N.W., Washington, D.C. 20037 for particulars.

LET THE PEOPLE KNOW

Californians for Humane Legislation, P.O. Box 7525, Menlo Park, CA 94025 has a large selection of bumper stickers and buttons to help you inform those who are unaware of the needs of animals. Some of the titles available are: "There is No Such Thing as a Tender Trap," "True Love Embraces All Creation," and "Extinct is Forever." Send for their flyer for a list of titles, prices and how to order.

BE KIND TO
ANIMALS!

ANIMALS IN THE NEWS



Tim Lucy, Education Director for Bellingham-Whatcom County Humane Society and SPCA, 3710 Williamson Way, Bellingham, WA 98225 has kept animal welfare topics before the public for over two years by supplying weekly columns to his local newspaper. If you'd like to do the same in your area, send for the sample packet of columns Tim has prepared.

HUMANE EDUCATION DIRECTOR WANTED

Marin County Humane Society has an opening for a Humane Education Director. The job requires the ability to develop curriculum and innovative programs. The salary is negotiable. Contact Russ Turver, Marin County Humane Society, 171 Bel Marin Keys Blvd., Novato, CA 94947 - Phone: 415/883-4621.

JOB OPENING FOR.....

...a Public Information Officer. Salary \$1,066-\$1,300 per month. Send applications to Mike McFarland, Sonoma County Animal Control, 2555 Mendocino Ave., Santa Rosa, CA 95401 - Phone: 707/527-2471. Mike wants someone with humane views and experience.

30 FACT SHEETS.....

...on wildlife are available! To obtain a set contact Kim Sturla, Education Director, Peninsula Humane Society, 12 Airport Blvd., San Mateo, CA 94401. Each of the 30 sheets in the set contain such information as range and habitat, diet, lifespan and enemies of a particular animal. Peninsula's education department uses these sheets as resource material for teachers, as part of their in-class presentations, as a training tool for the Society's personnel, and as a handout for the general public.



CAN A BATH SAVE A LIFE?

The San Francisco SPCA says, "yes." Bill Johnston, the Society's first full-time groomer, in just two months has helped 95% of the abandoned animals he has groomed find homes by making them more appealing. With such exciting results, the Society decided to open a grooming school on the premises. The new school has received provisional approval from the State Superintendent of Public Instruction; full approval is expected after six months of operation. The grooming course takes 560 hours to complete over a period of 16 weeks and costs \$600. All students completing the course receive a diploma as a "Professional Pet Groomer." For more information or an application contact the Society at 2500 - 16th St., San Francisco, CA 94103.

LEARNING TO.....

...Love is the title of Central California SPCA's new pet care unit. The purpose of the unit is to assist teachers and others in conveying to children a concern, compassion and responsibility for other living things. The unit was written to be used in conjunction with the film, "The Animals Are Crying"; however, the unit can be used successfully without the film. For details contact Barbara Westerfield at Central California SPCA, 103 So. Hughes, Fresno, CA 93706.

JOIN THE CAMPAIGN.....

...to bring more wildlife documentary specials to television viewers. If you are concerned about the quality of TV programming, especially relating to animals, write the West Coast Regional Office for a reprint of a recent NAAHE Newsletter article. The article will give you full information on how to join the letter-writing campaign to encourage TV sponsors to support programs such as the excellent "The Man Who Loved Bears" documentary which was featured on ABC-TV last June. Programming executives and major TV sponsors do pay attention to their mail, so a large volume of letters asking for wildlife documentary specials will have a positive impact.

WE MUST ALL REMEMBER.....

..."The objective of humane education is to make indifferent people regard animals with the same sense of respect and the same consideration that they would accord any person or a helpless child. The specific objective of humane education is to make this attitude a permanent part of human nature, not just to teach a brief and easily forgotten lesson about kindness to animals."

Jacques V. Sichel

January 14.....

...is Albert Schweitzer's Birthday - A good time to remind children how rewarding a future dedicated to "reverence for life" can be. Refer to your Spring 1978 issue of Humane Education (Volume 2, Number 2) for Ron Abrell's article on Dr. Schweitzer and ideas and resources for celebrating his birthday. If you don't have a copy, send a SASE to the West Coast Regional Office and we will send you a reprint.

HAVE A HAPPY HOLIDAY SEASON!